PROVEN RESULTS

6-month results (swimwear brand)

213 sales & over £18,000 (or $35,000AUD) worth of sales over 6 months with a combined Ad Spend of £2,138 ($4,000AUD). That's a Return on Ad Spend of $8!

Amount spent	Results	Cost per result	Purchases ▾	Purchases Conversion Value	Purchase ROAS (return on ad spend)
£76.22	17 Purchases	£4.48 Per Purchase	17	£1,782.00	23.38
£43.89	13 Purchases	£3.38 Per Purchase	13	£790.27	18.01
£83.30	12 Purchases	£6.94 Per Purchase	12	£1,134.30	13.62
£75.97	10 Purchases	£7.60 Per Purchase	10	£1,011.60	13.32
£39.70	9 Purchases	£4.41 Per Purchase	9	£352.00	8.87
£39.47	8 Purchases	£4.93 Per Purchase	8	£616.50	15.62
£80.22	8 Purchases	£10.03 Per Purchase	8	£666.00	8.30
£35.99	6 Purchases	£6.00 Per Purchase	6	£358.14	9.95
£2,138.40 Total Spent	—	—	**213** Total	**£18,613.47** Total	**8.70** Average

6-month results (fashion brand)

223 sales & over $37,000 worth of sales for this brand over six months with a combined Ad Spend of $3,329! That's a Return on Ad Spend of $11!

Amount spent	Results	Cost per result	Purchases ▾	Purchases Conversion Value	Purchase ROAS (return on ad spend)
$1,032.14	96 Purchases	$10.75 Per Purchase	96	$16,009.65	15.51
$840.35	51 Purchases	$16.48 Per Purchase	51	$8,504.30	10.12
$814.12	32 Purchases	$25.44 Per Purchase	32	$4,763.70	5.85
$104.49	18 Purchases	$5.81 Per Purchase	18	$3,833.90	36.69
$100.00	10 Purchases	$10.00 Per Purchase	10	$1,730.00	17.30
$95.81	8 Purchases	$11.98 Per Purchase	8	$941.50	9.83
$59.78	4 Purchases	$14.95 Per Purchase	4	$536.30	8.97
$44.96	2 Purchases	$22.48 Per Purchase	2	$522.20	11.61
$3,329.98 Total Spent	**223** Purchases	**$14.93** Per Purchase	**223** Total	**$37,132.55** Total	**11.15** Average

6-month results (fashion brand)

119 sales & over $30,000 worth of sales for this brand over 6 months with a combined Ad Spend of $2,733! That's a Return on Ad Spend of $11!

Amount spent	Results	Cost per result	Purchases ▾	Purchases Conversion Value	Purchase ROAS (return on ad spend)
$411.82	20 Purchases	$20.59 Per Purchase	20	$4,738.04	11.51
$76.68	10 Purchases	$7.67 Per Purchase	10	$2,014.91	26.28
$135.23	7 Purchases	$19.32 Per Purchase	7	$1,223.14	9.04
$159.52	5 Purchases	$31.90 Per Purchase	5	$1,562.94	9.80
$59.89	5 Purchases	$11.98 Per Purchase	5	$1,104.70	18.45
$70.71	5 Purchases	$14.14 Per Purchase	5	$1,101.10	15.57
$111.53	5 Purchases	$22.31 Per Purchase	5	$1,652.95	14.82
$71.57	5 Purchases	$14.31 Per Purchase	5	$1,239.10	17.31
$2,733.69 Total Spent	**119** Purchases	**$22.97** Per Purchase	**119** Total	**$32,467.43** Total	**11.88** Average

3-month results (beauty brand)

269 sales & over $30,000 worth of sales for this brand in only 3 months with a combined Ad Spend of $4,472! That's a Return on Ad Spend of $7!

Amount spent	Results	Cost per result	Purchases ▾	Purchases Conversion Value	Purchase ROAS (return on ad spend)
$279.05	45 Purchases	$6.20 Per Purchase	45	$5,972.72	21.40
$359.50	34 Purchases	$10.57 Per Purchase	34	$4,708.24	13.10
$190.90	26 Purchases	$7.34 Per Purchase	26	$3,304.29	17.31
$209.92	19 Purchases	$11.05 Per Purchase	19	$2,175.88	10.37
$152.69	18 Purchases	$8.48 Per Purchase	18	$2,791.27	18.28
$215.66	16 Purchases	$13.48 Per Purchase	16	$1,570.76	7.28
$114.90	10 Purchases	$11.49 Per Purchase	10	$1,120.39	9.75
$180.30	9 Purchases	$20.03 Per Purchase	9	$885.63	4.91
$4,472.99 Total Spent	—	—	**269** Total	**$33,603.73** Total	**7.51** Average

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